

## What is a Mist-On Tan?

It's a new way of applying sunless tanning solution to your body. It combines the latest advances in sunless tanning products with state-of-the-art misting technology.

A very fine mist of sunless tanning solution covers your body in seconds. A bronzer gives you immediate golden-brown color, and DHA gives you a long-lasting tan. Plus, a high-quality moisturizer makes your skin feel soft and supple.

## What's in it?

All the components in the Mist-On Tanning solution can be found in high-end cosmetic products. The key components are:

- Bronzer – basically food coloring.
- DHA – dihydroxyacetone, the active ingredient in most sunless tanning products.
- Moisturizer – we believe we have the finest moisturizer on the market, just ask our customers. It contains 25% aloe vera, vitamin E, alpha hydroxy acids, beta hydroxy acids, and collagen amino acids.

## What does the tan look like?

The initial tan, which you observe in seconds, is a deep, dark brown. It is often referred to as a Jamaican tan. The initial color is from the bronzer, and most of it will wash off with your first bath or shower. The DHA tan, which peaks after 12 to 24 hours, is a golden-brown color, often referred to as a Baywatch type tan.

## How long does it take?

The misting involves four passes of the misting column, each pass consisting of about 5 seconds of misting and a 5-7 seconds between each pass to turn to the next position. You then step out and towel-buff (less than a minute). You can put your clothes back on immediately after towel buffing. Most customers are in-and-out of the Mist-On tanning room in 5 to 7 minutes, with most time spent putting clothes on and off.

## How long will it last?

Our customers are reporting that the tan typically lasts 5 to 7 days.

The bronzer gives you instant color. The color intensifies rapidly, practically doubling in the first 30 minutes. The intensity again more-or-less doubles overnight. Most of the bronzer washes off with your first bath or shower, but the DHA tan remains. The DHA tan begins to fade after about 24 to 48 hours, but you should have a distinct tan for 5 to 7 days.

## How often do I need to do it?

That's up to you. Once a week will give you color. Twice a week gets you quite dark. Some people want to be very dark, and do it even more often.

We recommend you go twice your first week to get a base tan, and once or twice a week after that, depending on your preference.

## Will I turn orange or streak?

No, you shouldn't. The Mist-On tan is the most advanced sunless-tanning method on the market.

## Is it safe?

The Mist-On tan is a cosmetic. It uses the same basic sunless tanning components as the products being promoted as a smart alternative to UV-exposure. The main unique feature of this tan is the way it is applied --- an automated misting process.

The FDA recognizes DHA as a safe and effective external skin colorant, but recommends that the spray-tanner avoid inhaling or ingesting the solution, and avoid getting it in the eye area or on external mucous membranes. We recommend the following procedures to avoid this exposure.

Most tanners avoid this exposure by closing their eyes and holding their breath during the 5-second misting process that occurs each of the four passes of the misting column. You may open your eyes and breathe normally for the 5-7 second pause between each pass.

You can almost totally avoid any inhalation, ingestion and exposure to the eye area by covering you face with a hair net during the tanning session. You can tan your face after the misting process by dabbing onto your face the residual tanning solution on the hair net.

You can avoid exposure to non-facial mucous membranes by wearing a bathing suit.

## What if I do breathe or ingest it?

There is nothing in the mist that should cause problems if you breathe or ingest it, especially considering the small quantity of solution involved. We have not had any reports of significant issues relating to ingestion or inhalation. Once again, we recommend that you hold your breath or wear a hair net during the misting process.

## What if it does get in my eyes?

We have not had any significant issues related to eye irritation. Nonetheless, we recommend that you close your eyes during the misting, especially since that will result in your eyelids getting tanned. If you have sensitive eyes, you may want to wear a hair net over you face during the misting process and tan your face after the session by dabbing residual solution on the hair net onto your face.

## What about allergic reactions?

If you have hypersensitive skin, or are allergic to sunless-tanning products, please proceed with caution. You should check with your physician prior to using this or any other sunless tanning product. We have had very few reports of reactions of any sorts, but let's play it safe.

## Is it safe to tan while pregnant?

We do not recommend tanning during pregnancy. Women often do Mist-On Tan during pregnancy, and we have had no reports of problems. However, no formal studies have been done on the effects of Mist-On Tanning with respect to pregnancy. We highly advise pregnant women to check with their physician prior to Mist-On Tanning.

## What about my hair?

Hair nets (bouffant caps) are provided, but are optional. The mist beads up on hair, but is not absorbed into hair, nor does it discolor hair.

## Does it have the starchy odor?

The starchy odor often associated with sunless tanning is due to DHA reacting with your skin. Some people's bodies seem to absorb a starchy odor, and other people seem to shed it. Unfortunately, the odor may be observed in this case since we use DHA just like other sunless tanning products. Ask the staff for tips minimizing the odor.

## Will it transfer to clothes?

As with any other colored cosmetic, this product has the potential to transfer to clothing. While this occasional transfer is a nuisance, most of our customers have learned how to deal with it. In the vast majority of cases, transferred color washes right out. More stubborn cases may require dry cleaning.

The most likely time for transfer is immediately after tanning. We recommend that you wear loose fitting, dark-colored clothes at that time.

## Can I go twice in a row?

Yes, but we don't recommend it, especially for your first time. While you do get much darker, you may be coated with more tanning solution than your body can absorb uniformly. You may be disappointed with the results, especially as the tan begins to wear off. At least wait a few hours between sessions.

## Is towel buffing really important?

### Will it remove my tan?

Towel buffing is critically important, and no it does not remove the tan. The buffing spreads around the excess solution on the body, particularly the beads of solution on the hair. It results in a more uniform tan, being analogous to buffing a car after waxing or shoes after shining. The little that is left on the towel is what would have otherwise transferred to your clothing.

## What comments do you get from other customers?

There are certain comments we hear over and over. The most commonly heard. "Love it." Other common comments:

- "I got so many compliments."
- "They thought it was real."
- "Everyone wanted to know where I had been."
- "I was so dark."
- "I could wear short pants in public."
- "I don't have to wear stockings."
- "I use it as my make-up base."
- "I don't even have to wear make-up."



*Mary admiring her Mist-On Tan lines, just five minutes after application!!!*